Cultural Pathways
Grant Program Webinar

CALIFORNIA ARTS COUNCIL

October 10, 2019
Hello!

Jason Jong

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California Arts Council

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he/him/his
Grant Workshop Overview:

▷ About the CAC
▷ Introduction to Cultural Pathways
▷ Q & A

▷ For more information on all of our grant programs, general eligibility, and how to apply, please watch our “Programs Overview Webinar,” available from the Applicant Resources page on our website.
At the California Arts Council, it’s our job to help maintain our state’s unique identity by investing in projects that keep artistic energy thriving for all and make our diverse communities healthy, vibrant, and resilient.
The California Arts Council helps maintain California’s unique identity by investing in organizations that keep its artistic energy thriving and make its diverse communities healthy and vibrant. Program-specific details, dates, guidelines, staff contacts, and more can be found at the links below.

For application resources, workshops and webinars, panelist information, grantee forms, and CAC logs, visit our Programs Resources page.

**Project Support**

*Arts and Accessibility:* Supporting enhanced opportunities for arts participation by people with disabilities.

**Youth Support**

*Artists in Schools:* Supporting projects integrating community arts partners as part of the regular school day.

**Operational & Field Support**

*Cultural Pathways:* Supporting arts programs in communities of color, recent immigrant and refugee communities, or tribal groups.
Cultural Pathways

Two years of general operating support for arts organizations rooted in communities of color, recent immigrant and refugee communities, or tribal groups.

- **Maximum request amount:** $30,000
- **Grant Activity Period:** July 1, 2020 – June 30, 2022
- **Application deadline:** November 15, 2019

Grantee photo courtesy of Senderos; photo by VisitaTuGente by Isai Pazos
Intended Outcomes

- Authentic and creative voices of all of California’s diverse communities are celebrated and nurtured.
- A greater diversity of artists, organizations and communities across the state are supported.
- Administrative, artistic, and governance personnel receive significant professional development necessary to make transformational growth within their organizations.
Eligibility Requirements

Please review all guidelines carefully for eligibility and program requirements

- California-based arts organizations deeply rooted in and reflective of communities of color, recent immigrant and refugee communities, and tribal or indigenous groups.

- May be a California-based nonprofit arts organization or California-based unincorporated arts organization applying with a Fiscal Sponsor
Eligibility Requirements (cont.)

- Organizations must have a total operating revenue of less than $150,000 for each of the last two completed fiscal years.

- Minimum two-year history of consistent engagement in arts programming and/or services prior to the application deadline.

- All applicant organizations must have a principal place of business in California and be accessible to the general public.
Budget Requirements

- Your Cultural Pathways request must be less than 100% of your total operating revenue for the last completed fiscal year.

- If applying to multiple CAC grant programs, remember to keep the total grant request amount below 50% of your organization’s total operating revenue per year of requested funding.

- Cultural Pathways does not have a matching fund requirement.
## Budget Snapshot

### Revenue

Applicant Organization Fiscal Year End Date

*Click on the Calendar icon. First select Month and Year, then select Day.*

<table>
<thead>
<tr>
<th></th>
<th>2016-17 (optional)</th>
<th>2017-18 (required)</th>
<th>2018-19 (required)</th>
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<tbody>
<tr>
<td>Earned</td>
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<td>Contributed</td>
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<td>Total Revenue</td>
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### Expense

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<tr>
<th></th>
<th>2016-17 (optional)</th>
<th>2017-18 (required)</th>
<th>2018-19 (required)</th>
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<tbody>
<tr>
<td>Personnel</td>
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<tr>
<td>Operating/Production</td>
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<tr>
<td>Total Expense</td>
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<tr>
<td>Surplus (Deficit)</td>
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CP General Operating Budget
Revenue: 2 years, No Match

General Operating Budget (No Match)

Instructions
A balanced budget should be projected and entered for the entire two-year Grant Activity Period. All organizational funds, including CAC projected support, should appear on this budget. The value of any in-kind contributions should be reflected as both revenue and expense.

List revenues and expenses in the fields shown, selecting "+" to add additional rows under each category, as necessary. Enter the planned allocation of CAC funds in the CAC Request Amount column. Totals will auto-calculate.

Verify that Total Expenses, CAC Request Amount equals the Grant Request Amount provided on the Applicant Information tab. Provide General Operating Budget Notes, if applicable, and select “Save” to return to the application Budget page.

Revenues - Contributed

<table>
<thead>
<tr>
<th></th>
<th>2019-20 plus 2020-21</th>
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<tbody>
<tr>
<td>Federal Government</td>
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<td>State Government</td>
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<td>Local/Municipal Government</td>
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<td>Individual Contributions</td>
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<td>Board Contributions</td>
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<td>Business/Corporate Contributions</td>
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<td>Foundations</td>
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<td>Memberships</td>
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<td>Fundraising Events</td>
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<tr>
<td>Subtotal Revenue - Contributed</td>
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</table>
**CP General Operating Budget**

*Expenses: 2 years, No Match*

<table>
<thead>
<tr>
<th>Personnel Expenses</th>
<th>2019-20 plus 2020-21</th>
<th>CAC Request Amount</th>
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<tbody>
<tr>
<td>Executive Director (including benefits)</td>
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<td>Administrative Staff (full-time)</td>
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<td>Other Administrative Staff</td>
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<td>Fringe Benefits</td>
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<tr>
<td>Consultants Professional Fees</td>
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<tr>
<td>Subtotal Personnel Expenses</td>
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<table>
<thead>
<tr>
<th>Other Personnel Expenses</th>
<th>2019-20 plus 2020-21</th>
<th>CAC Request Amount</th>
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<tr>
<td>Other Description</td>
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<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th>2019-20 plus 2020-21</th>
<th>CAC Request Amount</th>
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<tbody>
<tr>
<td>Facility Expenses/Space Rental</td>
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<td>Marketing and Public Relations</td>
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<td>Regranting</td>
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<td>Fundraising Expense</td>
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<td>Insurance</td>
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<td>Printing and Reproduction</td>
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Professional Development: Areas of Interest

- Strategic planning and implementation
- Leadership and board development
- Nonprofit financial management
- Fund development strategies
- Marketing and outreach
- Data and systems management
- Arts presenting
- Communicating the value of your work
- Program evaluation
- Developing and maintaining partnership

*Additional Areas of Interest*
Language and Accessibility Support

- Cultural Pathways Guidelines and Instructions are also available in Spanish, with additional languages available upon request:
  - Cantonese, Hmong, Japanese, Korean, Mandarin, Tagalog, Vietnamese

- Large Print and Accessible Webpage of Guidelines available
How to Apply:
Register your organization at calartscouncil.smartsimple.com
User Account Creation

Registration

**Instructions**

Thank you for your interest in registering a user account to the California Arts Council’s online grants system. Please note that we do not currently offer funding to individuals or for profit entities. Please answer the following questions to determine organizational eligibility before registering.

* Please indicate your organizational type
  - Nonprofit Organization

* Is your organization based in California with programs serving Californians?
  - Yes

* Does your organization have a two-year history of arts programming?
  - Yes

Submit
Additional Field Support Programs

Professional Development
• Support for professional development and training for arts organization staff.
• **Application deadline:** October 25, 2019
• **Maximum request amount:** $3,000

Organizational Development
• Support for consulting projects for arts organizations.
• **Application deadline:** November 1, 2019
• **Maximum request amount:** $5,000

Arts Program Specialist:
Maya Austin, (916) 322-6584
maya.austin@arts.ca.gov
she/her/hers
Calling all Panelists!
Apply by 11/21/19
Stay Connected

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Information at www.arts.ca.gov/programs
Questions?
Program Staff

Jason Jong
Interim Programs Officer
(916) 322-6338
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he/him/his

Programs:
Arts and Accessibility,
Cultural Pathways,
Emerging Arts
Leaders of Color,
Local Impact,
Veterans in the Arts
Thank you!

www.arts.ca.gov